

PROFESSIONAL, PROFILE

Experienced wine industry professional and successful business manager

CORE SKILLS

- Wine Tasting and Evaluation
- Experience in Blending
- Business Management (including wineries and related ventures)
- Wine Education (DipWSET)
- Team Leadership
- Wine Marketing

EXPERIENCE

WINERY ADVISOR AT PIVNICA CSERNUS, SLOVAKIA, 2015 - PRESENT

- small family winery in south-east Slovakia
- creating the new product line
- advising during the harvest, fermentation, ageing
- quality control after ageing
- blending at the final phase

WINERY ADVISOR AT PAJZOS-MEGYER ZRT, TOKAJ, 2018 - PRESENT

- advising during the harvest, fermentation, ageing
- quality control after ageing
- blending at the final phase
- creating the selection line wines
- starting to create the first sparkling wine for the winery

WINERY ADVISOR AT CREATURA WINE, EGER, 2018 - PRESENT

- advising during the harvest, fermentation, ageing
- quality control after ageing
- blending at the final phase
- creating new brands for the winery

GENERAL MANAGER AT EVOWINE, 2010 - 2014

- winery in Eger, Hungary; founded in 2009
- participated in architectural design and construction management
- managed custom crushing
- elevated winery production to 200,000 cases (mainly red wine production, stainless steel and large casks)
- 7,000 cases sold in the third year

DIRECTOR OF OPERATIONS AT FURMINTUSA, 2014 - 2019

Manage all daily organizational processes, including:

- conceptualization and creation of all marketing materials
- execution of all social media activities, including multimedia content creation
- managing press releases and PR activities
- organizing domestic and international roadshows
- managing and creating content for www.furmintusa.com
- networking with domestic and international wine professionals
- managing winery visits for international wine experts
- quality control for all portfolio wines

WINE EDUCATOR AT BORKOLLEGIUM, 2009 - PRESENT

- wine educator at Borkollegium - WSET APP (Wine College) in Budapest
- instruction at all levels (WSET Level 1,2,3)
- topics include: grape growing; wine making process; influencing factors in wine style, quality and pricing; special focus on New World winemaking, especially USA and CA

PRESIDENT OF THE JURY, WINELOVERS100, 2019 - PRESENT

- one of the most influential wine competitions in Hungary
- setting the tasting line for over 380 wines per year
- control over the accurate work of the judges
- presenting masterclasses based on the winning wines

WINE TASTING JURY MEMBER AND WRITER AT BORIGO, 2006 - PRESENT

- member of wine tasting panel at Hungary's oldest and most respected wine industry publication
- frequent opportunities to professionally taste, judge, and describe wines
- write educational wine trip reports and tasting features for the magazine

GENERAL MANAGER, CO-OWNER AT TURBO PLUS KFT, 1991 - PRESENT

- co-founder and co-owner
- produce electronic equipment (printed circuit boards)

EDUCATION AND QUALIFICATIONS

- Wine and Spirits Education Trust, London - Diploma in Wines and Spirits, 2006 - 2009
- Wine and Spirits Education Trust, London - Advanced Level in Wines and Spirits, 2005
- Kando Kalman Villamosipari Főiskola, Budapest - Bachelor of Arts, 1991 - 1994